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The City of South San Francisco

For Immediate Release

City of South San Francisco Reminds Pet Owners: Keep Your Furry Friends Safe - Get Them Licensed, It's the Law

*City encourages getting your pets licensed, while recognizing
"National Check the Chip Day"*

SOUTH SAN FRANCISCO, Calif., Aug. 15, 2017 - The City of South San Francisco wants to remind pet owners of dogs and cats not to just get them licensed, but also microchipped and registered. As Tuesday, August 15th is "National Check the Chip Day", if you haven't already done so, you may consider microchipping and registering your pet. And, if you already have, is all of your information up-to-date?

Did you know it's law that dogs four months of age and older must be licensed in San Mateo County; and cats four months of age and older must be licensed in the communities of Belmont, Brisbane, Hillsborough, Millbrae, Redwood City, San Mateo, and unincorporated areas of the County.

To license your pet, please visit http://www.smchealth.org/animallicensing_or_petdata.com.

Microchip Your Pet

According to statistics, microchipped dogs are more than twice as likely to be returned to their owners while microchipped cats are more than 20 times as likely to be returned to their owners. However, although animals may be

microchipped, only six out of 10 microchips are actually registered.

"All too often whether it's on social media or on community bulletin boards we learn that yet another dog or cat is lost or missing," said Mayor Pradeep Gupta. "It is heartbreaking to the pet owner and, at the same time, it can be traumatic to your beloved pet. A collar with your pet's name and your phone number is a good start, but licensing your beloved pet as well as microchipping them will greatly increase the chances of a reunion."

How to check your already-microchipped pet's registration?

Visit the microchip manufacturer's database to make sure information is current. Don't know the manufacturer? Visit the American Animal Hospital Association's Universal Pet Microchip Lookup Tool at <http://www.petmicrochiplookup.org/>.

For more information on animal licensing, please visit the [County of San Mateo Health Systems webpage](#). For information on microchipping and what to do if you've lost or found a pet, please contact the [Peninsula Humane Society & SPCA](#) (PHS & SPCA). The PHS & SPCA is a private non-profit organization that contracts with the County and provides a variety of services for San Mateo County residents. The PHS & SPCA holds a Vaccination & Microchip Clinic on the first Wednesdays of every month at its Coyote Point Shelter, Auditorium, 12 Airport Blvd., San Mateo. The next one is **Wednesday, September 6, 2017, 6:00 p.m. to 8:00 p.m.**

Don't delay - please get your pet licensed, microchipped, and registered today.

About South San Francisco

The City of South San Francisco proudly remains *The Industrial City*, a reflection of its steel mill and ship building past, redefined to reflect the innovative, entrepreneurial and industrious spirit which has made South San Francisco the Biotech Capital of the World, with 215 active biotech companies and growing. A vibrant community of 64,585 residents, South San Francisco enjoys a high quality of life with an extensive public parks system, active library and learning programming and a dynamic, engaged community making South San Francisco a great place to live, learn, work and play.